



S&M-CM/170/Tariff/14-15/ 12

@ Chennai-6 the 29-05-2014.

Sub: Extension of “NESAM GOLD” promotional plan in 2G/3G prepaid mobile services –reg.

Ref: C.O. Approval No.1513 dt 15-05-2014

Approval of the competent authority is hereby conveyed for the **extension of the “NESAM GOLD”** promotional plan in prepaid mobile services in **TN LSA (incl. CHTD)** for a period of **90 days from 31.05.14 to 28.08.14**. The detailed tariff chart is enclosed in the **Annexure**.

This is for the information of all concerned.

(S. BAMA)
AGM (Marketing-CM)
044-28290825, 944979827

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information please.
GM(S&M-CM), Chennai Telephones, Chennai – For information please.
GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.
DGM/DE IN Incharge - Trichy - for information & necessary action please.
DGM (N/W Ops-CM)/DE Commercial -Coimbatore - For information & necessary action please.
Heads of SSAs, -- for kind information and necessary action please.
DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.
DGM (CS)/SDE MKTG, Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .
DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL
DGM/AGM (S&M-CM), Chennai Telephones, Chennai – for information & necessary action please.

ANNEXURE

Particulars (NESAM GOLD)	Tariff
SIM Cost	Normal Rs.20; USIM Rs.59.
MRP of Plan Voucher in Rs. (Incl. of S. Tax)	49
Free Usage allowance with Plan Voucher (to be consumed within 30 days)	
Free Voice Call (Pulse)	sec
i) On-Net	1200 seconds Local/STD
ii) Off-Net	500 seconds Local/STD
Free Video Call Local/STD On-Net	Nil
Free Data Usage in MB	Nil
Free P2P SMS in Nos.	50 Numbers Local/National Any Network per month
Initial Plan Validity in days	180 days
Grace Period I	15 days
Grace Period II	165 days
Extension of Plan Validity	Through Plan Voucher 49 (C-Top Up)
(A) Home LSA	
Voice Call Charges	
Pulse Rate Paise/second	
Local On-Net	1.2
Local Off-Net	1.5
Reduced Call Charges on 5 Local Any Network Numbers (Rs./Min)	20p/Min On-net & 40p/Min Off-net
Change of F&F Numbers	Allowed anytime with Rs.10 per change per number
STD On-Net	1.2
STD Off-Net	1.5
(ii) Video Call Charges	
Pulse Rate Rs./Minute	
Local On-Net	1.50
Local Off-Net	2.00
STD On-Net	1.50
STD Off-Net	2.00
Incoming	Nil
(iii) SMS	
Charges for Local SMS	50p/SMS On-net & 60p/SMS Off-net
Charges for National SMS	60p/SMS On-net & 70p/SMS Off-net
International	5.00/SMS
(B) National Roaming	
(i) Voice Call Pulse rate Rs./Min	
Local On-net	1.0
Local Off-net	1.0
STD On-net	1.0
STD Off-net	1.0
Incoming Call	0.75
(ii) SMS	
Local SMS	70p/SMS On-net & 80p/SMS Off-net
National SMS	70p/SMS On-net & 80p/SMS Off-net
International SMS	5.00/SMS
(ii) Video Call Pulse rate Rs./Min	
Local On-net	2.0
Local Off-net	2.0
STD On-net	2.0
STD Off-net	2.0
Incoming Call	2.0
Applicability of STVs	All STVs are allowed except STV 22,23,17 & 31
Full Talk Value	Always Full talk value with TOP UP of Rs.200/- and Multiples of Rs.200
(C) All other charges	As per General Neo Plan

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